



Contact: Scott Kleiman, Ceres | 617-247-0700 x142, kleiman@ceres.org.

For immediate release: February 9, 2010

Ceres and Trillium Announce Third-Annual Joan Bavaria Awards

BOSTON – In honor of socially responsible investment pioneer Joan Bavaria, Ceres and Trillium Asset Management Corporation (“Trillium”) are inviting nominations for the third-annual Joan Bavaria Awards for Building Sustainability into the Capital Markets.

Nominations for the 2010 Bavaria Awards are being accepted via the Ceres website (www.ceres.org/bavaria_awards). The deadline for submitting nominations is March 5, 2010.

“Joan was one of my heroes, a visionary who did an extraordinary job at both laying out a vision for changing the world, and at making that vision become reality. The Bavaria Awards celebrate those who are following her grand vision of integrating sustainability into the capital markets for the health of the planet and its people,” said Mindy Lubber, president of Ceres.

The Bavaria Awards honor two types of leaders – a proven innovator and a long-term results-getter – in the effort to move capital markets from a focus on short-term profits toward a system that balances financial prosperity with social and environmental health.

Ceres and Trillium launched the program in 2008 to recognize investors, corporations, and NGOs that have helped move the capital markets from a system focused on short-term profits toward one that balances financial prosperity with social and environmental well being.

The Awards celebrate Joan Bavaria, the founder of Ceres, Trillium, and the Social Investment Forum whose vision and humanity helped catalyze change in the capital markets towards social and environmental responsibility. Bavaria passed away in November 2008 after a prolonged battle with cancer.

In 2009, minister, activist, prize-winning historian, and Global Reporting Initiative founder Bob Massie was honored with both awards, the Bavaria Award for Innovation and the Bavaria Award for Long-Term Impact. At the awards Ceremony at the Ceres Conference in April 2009, Ceres board co-chair Norm Dean called Massie, “an intellectual powerhouse,” adding that Massie “has an ability to sell the need for change that is among one of his great strengths. Bob’s efforts speak to Joan (Bavaria’s) strengths and ideals and embody the spirit of this award.”

Previous winners also include the sustainable business school Bainbridge Graduate Institute, and the research collaborative Enhanced Analytics Initiative.

The 2010 Awards will be presented at the opening reception at the Ceres Conference in Boston at the Renaissance Boston Waterfront Hotel in the evening of Tuesday, May 4, 2010.

For more information or to submit a nomination for the awards, please visit www.ceres.org/bavaria_awards, or contact Scott Kleiman at kleiman@ceres.org or 617-247-0700 x142.

About Trillium

Now in its 27th year, Trillium is the oldest and largest independent investment advisor focused exclusively on sustainable and responsible investing. Trillium has close to \$1 billion under management with offices in Boston, Durham, and San Francisco.

About Ceres

Ceres is the leading coalition of investors, environmental groups, and other public interest organizations working with companies to address sustainability challenges such as global climate change. Ceres also directs the Investor Network on Climate Risk, a network of over 80 institutional investors with collective assets totaling more than \$8 trillion.